

### **EVENT PLANNING & EQUIPMENT SELECTION**

From the simplest presentation to complex video projection, from concert sound to stage lighting, Swank Audio Visuals offers you the finest professional meeting, convention and trade show services available anywhere. As an audio visual rental company whose experience pre-dates color motion pictures, television and both audio and video tapes, we have been part of the most profound changes in the way people communicate.

As members of your meeting team, we will assist you in the pre-planning of your event and equipment selection that best fits your meeting space environment.

### **PROFESSIONAL TECHNICAL ASSISTANCE & EQUIPMENT INSTALLATION**

We employ an experienced staff of professional technicians trained in all aspects of projection, video, audio and lighting available for your meeting. If you have extensive or specialized audio visual requests, a professional technician is recommended (and with some equipment, is necessary) for successful operation. If you would like the services of a professional technician to be assigned and dedicated to work with you, we will be glad to make these arrangements in advance of your meeting. Depending on the nature, extent or quantity of your requirements, an additional charge will be applied for the set-up and pre-testing of equipment, including the safety tape-down of cables, additional power cords, and the pack-up and removal of equipment at the conclusion of your event. Some equipment requires a minimum charge for a technician at the prevailing hourly rate for installation and removal. Please call for the current labor rates.

PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE

**WE TRANSFORM ORDINARY MEETINGS INTO EXTRAORDINARY EVENTS!**

### **FLEX FOR SUCCESS**

Throughout the planning process and on-site, we provide creativity, confidence and comfort by delivering "Flawless Execution" with a hospitality approach. As part of our continued effort to improve upon our service standards, we have developed a program called FLEX 7. At the conclusion of your event, you will receive a survey via email from our home office. Our goal is to obtain the highest score (7) in every area of customer satisfaction. We look forward to providing you with the best service and audio visual equipment in the industry.



### **THE SHERATON DALLAS**

400 N. Olive Street • Dallas, TX 75201

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# DELIVERING THE SPECTACULAR



AUDIO • VIDEO • LIGHTING • STAGE DESIGN  
EVENT THEMING & PRODUCTION

YOUR COMPLETE ON-SITE SOURCE FOR LIVE EVENTS AND MEDIA PRESENTATIONS

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Consultation and Pre-Production Design

- Computer Data Projection
- Full Line of Theatrical and Stage Lighting
- Professional and Experienced On-Site Staff
- Full Concert Sound Systems
- Live Multi-Camera Switching
- Digital Audio Capture/CD Recording
- Multi-Image Presentation
- Highlight Video Capture and Editing



## AUDIO • VIDEO • LIGHTING • STAGE DESIGN • EVENT THEMING • PRODUCTION

### SPECIALTY PACKAGES (DAILY RATES)

**3C Package** ..... **Call for Pricing**  
 With Swank's 3C Package you can be assured that every aspect of your event will instill a **creative** energy for your attendees, build a sense of **confidence** for your presenters and supply a **comfortable** feeling that all your audio visual needs have been anticipated by an experienced team. Package includes a plasma display or data projector, skirted screen with LED backlight, wireless presenter with laser pointer, decorative element on each side of screen, two up-lights (one on each decorative element), two flipcharts with pads and assorted markers, CD or MP3 player with walk-in music, sound system appropriate for room, audio mixer, all cables, connectors, stands and carts, as well as labor for set-up, pre-testing and recovery.

### PROJECTION PACKAGES

**Overhead Projection Package** ..... **\$225.00/Day**  
*(Audience of up to 50 people.)* Includes overhead projector, tripod screen with skirt to accommodate room size, projection stand with drape, all cabling and extension cords, as well as labor for set-up, pre-testing and recovery

### PROJECTION ACCESSORIES

**Accessories Package #1** ..... **\$195.00/Day**  
*(Audience of up to 50 people.)* Includes tripod screen with skirt to accommodate room size, projection stand or cart with skirt, power cord and power strip, as well as labor for set-up, pre-testing and recovery

**Accessories Package #2** ..... **\$325.00/Day**  
*(Audience of 50 - 250 people.)* Includes 10' or 12' screen with dress kit, projection stand or cart with skirt, power cord and power strip, as well as labor for set-up, pre-testing and recovery

### COMPUTER DATA DISPLAYS

**Computer Display Package #1** ..... **\$750.00/Day**  
*(Audience of up to 50 people.)* Includes 1024 x 768 LCD data projector (up to 3000 lumens), projection cart with drape, tripod screen with skirt to accommodate room size, all cabling and extension cords, as well as labor for set-up, pre-testing and recovery

**Computer Display Package #2** ..... **\$1,450.00/Day**  
*(Audience of 50 or greater.)* Includes 1024 x 768 LCD data projector (up to 6500 lumens), Fast-fold screen to accommodate room size, screen dress kit, projection stand with drape, all cabling and extension cords, as well as labor for set-up, pre-testing and recovery

### VIDEO PLAYBACK

**Video Playback Package** ..... **\$375.00/Day**  
 Includes VHS/DVD combo, 26" stereo video LCD TV with cart, all cabling and extension cords, as well as labor for set-up, pre-testing and recovery

**Deluxe Video Playback Package** ..... **\$795.00/Day**  
 Includes BlueRay DVD player, 42" plasma with cart, all cabling and extension cords, as well as labor for set-up, pre-testing and recovery

**50" Plasma Package** ..... **\$830.00/Day**  
 Includes BlueRay DVD player, 50" plasma with cart, all cabling and extension cords, as well as labor for set-up, pre-testing and recovery

### SOUND SYSTEMS

**Podium Mic Package** ..... **\$125.00/Day**  
 Includes wired podium microphone, all cabling and extension cords, as well as labor for set-up, pre-testing and recovery

**Sound System Package #2** ..... **\$300.00/Day**  
*(Audience of 25-100 people.)* Includes two EV speakers, EV six-channel powered mixer, wired podium microphone, two Ultimate Support speaker stands, all cabling and extension cords, as well as labor for set-up, pre-testing and recovery

### LIGHTING PACKAGES

Swank Audio Visuals provides a full line of services from spotlights to full theatrical lighting. For more information, please contact your Swank representative.

### OVERHEAD PROJECTORS

3M Overhead transparency projector with lamp changer ..... \$60.00  
 3M 9800 enhanced illumination overhead projector (6000 lumens) ..... \$125.00

### MEETING SUPPLIES

Laser pointer ..... \$40.00  
 Three position tripod prop easel ..... \$10.00  
 Flipchart stand, pad and markers ..... \$50.00  
 Pipe and drape velour; priced per foot ..... \$18.00  
 Speaker timer ..... \$50.00

### VIDEO

#### Recorder/Players

Sony VHS/DVD combo ..... \$85.00  
 VHS Hi-Fi stereo 1/2" recorder/player ..... \$75.00  
 Super VHS recorder/player ..... \$150.00  
 Sony beta SP recorder/player ..... \$500.00  
 Sony 3/4" recorder/player ..... \$270.00  
 DVD player ..... \$75.00

#### Receivers & Monitors

Sony 32" stereo video monitor/receiver ..... \$150.00

#### Computer/Data Monitors

17" high-resolution data monitor ..... \$125.00  
 21" high-resolution data monitor ..... \$175.00  
 32" high-resolution data monitor ..... \$250.00

#### Projectors

For your convenience, Swank Audio Visuals maintains a complete professional data and video projection system line from SVGA to UXGA. Your Swank Audio Visuals sales and event professionals look forward to working with you to customize your event.

#### Cameras

Mini DV camera with auto-focus ..... \$160.00  
 Sony DXCD30, 3-chip CCD color video .. (TR)\$850.00

#### GENERAL TECHNICIAN LABOR (5 hour min.)

Half- Day (Monday-Friday) ..... \$500.00  
 Full- Day (Monday-Friday) ..... \$800.00

Overtime rates apply beyond 10 hours. Call for weekend rate quote. Certain programs may require more experienced technicians at higher rates.

*(T.R.) Technician Required  
 Prices are subject to change without notice.*