



ISE[®] Awards 2012

Executive of the Year Nomination Form - SAMPLE

NOMINEE CONTACT INFORMATION

Please list name, title and company/organization name as you would like to see in all print materials.

Data Fields with Asterisk Are Required	Enter Data In This Column
First Name*	Karen
Last Name*	Steele
Title*	Chief Information Security Officer
Company/Organization Name* (62 character limit)	US Healthcare Company
Certifications (e.g. CISSP, CISM, CISA, N/A, etc.)	CISSP, CISM, CISA
Mailing Address*(No PO Boxes)	678 US Company Plaza
City*	McLean
State*	VA
Zip*	22102
Office Phone* (Include area code and extension)	703-555-1212
Mobile Phone (Include area code)	703-444-3333
Email*	ksteele@ushealthcarecompany.com
Assistant's Name	Linda Cooper
Assistant's Phone (Include area code)	703-555-1213
Assistant's Email	lcooper@uscompany.com

NOMINATOR CONTACT INFORMATION

Data Fields with Asterisk Are Required	Enter Data In This Column
Name of Official Nominator* (if different than Nominee Information above)	Joe Turner
Title*	CEO and President
Company Name*	Active Security Company
Address*	908 Secure Way
City*	Cupertino
State*	CA
Zip*	95014
Office Phone* (Include area code)	408-555-1212
Mobile Phone (Include area code)	408-444-4444
Email*	jturner@activesecuritycompany.com

PRIMARY CONTACT CONCERNING THIS NOMINATION FORM

Data Fields with Asterisk Are Required	Enter Data In This Column
Name of Primary Contact Person regarding this Nomination Form*	Rebecca Arnold
Title* (Complete remaining if different from	VP Marketing

<i>Nominee or Nominator contact information)</i>	
Company Name*	Active Security Company
Email*	rarnold@activesecuritycompany.com
Office Phone* (Include area code)	408-555-3333
Mobile Phone (Include area code)	408-333-5555

PUBLIC RELATIONS CONTACT FOR THIS NOMINATION FORM

Data Fields with Asterisk Are Required	Enter Data In This Column
Name of PR Contact (if applicable)	Julie Hodge
Company Name	US Healthcare Company
Title	Director of Public Relations
Address	908 Secure Way
City	McLean
State	VA
Zip	22102
Office Phone*	703-555-5432
Mobile Phone (Include area code)	703-555-0000
Email*	jhodge@ushealthcarecompany.com

EXECUTIVE NOMINATION QUESTIONS

IMPORTANT: Only the nominee bio and headshot photo will be included on the ISE® website and in promotional materials. **All other information provided in the nomination form will be treated as confidential.**

All questions in this section are required to be answered for the nomination to be considered complete.

[Please limit each essay question answer to 300 words or less.](#)

Nominee Bio: Please limit the length to 300 words or less. Bios longer than 300 words will be shortened.

Karen Steele is the Chief Information Security Officer for US Healthcare Company, with overarching responsibility for information security program management functions, including governance and regulatory compliance, risk management and threat and vulnerability management. Steele has over 20 years experience working for organizations that include Primo Healthcare, Healthcare Corporation and Healthcare University. For the past 11 years, she has focused on creating, implementing and maturing information security solutions and programs within these organizations.

Steele supports several industry organizations. She serves as an advisory board member for the Health Information Trust Alliance(HITRUST) and the American Health Information Management Association (AHIMA), and provides support for the Cloud Security Alliance and Health Security Alliance. A popular speaker at industry conferences, she most recently presented at RSA on the increasing use of smart devices by the medical community and security risks in electronic health records.

Company/Organization General Information

1. What is the company’s/organization’s URL? www.ushealthcarecompany.com
2. Provide a brief description of the company or organization’s products or services.

US Healthcare Company is the nation's leading provider of healthcare services, composed of locally managed facilities that include 157 hospitals and 101 freestanding surgery centers in 25 states and the United Kingdom (UK).. At its founding in 1971, US Healthcare Company was one of the nation's first hospital companies.

3. What is the total revenue of the company/organization?

- | | |
|---|--|
| <input type="checkbox"/> Less than \$1M | <input type="checkbox"/> \$500M-1B |
| <input type="checkbox"/> \$1-100M | <input type="checkbox"/> \$1-10B |
| <input type="checkbox"/> \$100-500M | <input checked="" type="checkbox"/> Greater than \$10B |

4. What is the total number of employees in the company/organization?

- | | |
|---------------------------------|--|
| <input type="checkbox"/> 0-1K | <input type="checkbox"/> 10K-50K |
| <input type="checkbox"/> 1K-5K | <input type="checkbox"/> 50K-100K |
| <input type="checkbox"/> 5K-10K | <input checked="" type="checkbox"/> 100-500K |

5. Please indicate the company's/organization's industry.

- | | |
|---|---|
| <input type="checkbox"/> Agriculture and Mining | <input type="checkbox"/> Media and Entertainment |
| <input type="checkbox"/> Business Services | <input type="checkbox"/> Non-profit |
| <input type="checkbox"/> Computers and Electronics | <input type="checkbox"/> Other (please indicate: _____) |
| <input type="checkbox"/> Consumer Services | <input type="checkbox"/> Real Estate and Construction |
| <input type="checkbox"/> Education | <input type="checkbox"/> Retail |
| <input type="checkbox"/> Energy and Utilities | <input type="checkbox"/> Software and Internet |
| <input type="checkbox"/> Financial Services | <input type="checkbox"/> Telecommunications |
| <input type="checkbox"/> Government | <input type="checkbox"/> Transportation and Storage |
| <input checked="" type="checkbox"/> Healthcare, Pharmaceuticals and Biotech | <input type="checkbox"/> Travel, Recreation and Leisure |
| <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Wholesale and Distribution |

6. Does company/organization have a national or a global presence?

- National
 Global

Company/Organization Information Technology Information

1. What is the total annual IT Budget?

- | | |
|---|--|
| <input type="checkbox"/> Less than \$500K | <input type="checkbox"/> \$25-50M |
| <input type="checkbox"/> \$500K-1M | <input type="checkbox"/> \$50-100M |
| <input type="checkbox"/> \$1-10M | <input checked="" type="checkbox"/> More than \$100M |
| <input type="checkbox"/> \$10-25M | |

2. How many employees are in the IT Department? (Please indicate for both US and worldwide)

- | | |
|---------------------------------|---|
| <input type="checkbox"/> 0-10 | <input type="checkbox"/> 150-300 |
| <input type="checkbox"/> 10-30 | <input type="checkbox"/> 300-500 |
| <input type="checkbox"/> 30-75 | <input type="checkbox"/> 500-1000 |
| <input type="checkbox"/> 75-150 | <input checked="" type="checkbox"/> 1000 or greater |

Company/Organization Information Security Department Information

1. What is the total annual budget for Information Security?

- | | |
|--|--|
| <input type="checkbox"/> Less than \$50K | <input type="checkbox"/> \$1-10M |
| <input type="checkbox"/> \$50-250K | <input checked="" type="checkbox"/> \$10-25M |
| <input type="checkbox"/> \$250-500K | <input type="checkbox"/> \$25-50M |
| <input type="checkbox"/> \$500K-1M | <input type="checkbox"/> More than \$50M |

2. What is the approximate budget amount for which the nominee has direct accountability?

- | | |
|--|--|
| <input type="checkbox"/> Less than \$50K | <input type="checkbox"/> \$1-10M |
| <input type="checkbox"/> \$50-250K | <input checked="" type="checkbox"/> \$10-25M |
| <input type="checkbox"/> \$250-500K | <input type="checkbox"/> \$25-50M |
| <input type="checkbox"/> \$500K-1M | <input type="checkbox"/> More than \$50M |

What percentage of the IT budget does this amount represent? 3%

3. How many employees are in the Information Security Department? (Please indicate for both US and worldwide)

- | | |
|--|--|
| <input type="checkbox"/> 0-10 | <input type="checkbox"/> 150-300 |
| <input type="checkbox"/> 10-30 | <input type="checkbox"/> 300-500 |
| <input type="checkbox"/> 30-75 | <input type="checkbox"/> 500-1000 |
| <input checked="" type="checkbox"/> 75-150 | <input type="checkbox"/> 1000 or greater |

4. Is the Information Security Department a part of the IT organization?

If not, please share which department.

Yes, the information security department is part of the IT organization.

Question 1. Responsibilities of the Nominee

How long has the nominee been in their current position? *(Must have been in their current position a minimum of 12 months, hold a title of manager or above, have direct reports and budget responsibility.)*

Steele has served as CISO for US Healthcare Company for 3 years.

Describe the number of users the nominee supports/protects in the US. 38,000

Describe the number of users the nominee supports/protects worldwide. 55,000

Describe the reporting structure of the nominee to the organization. Be specific on how many reporting levels from the CEO or equivalent position.

Steele reports to the Senior Vice President and Chief Information Officer. The SVP and CISO reports to the president and CEO.

Briefly describe the size/scope of the nominee’s department and their information security, governance, compliance and/or risk management responsibilities.

Karen Steele is the Chief Information Security Officer for US Healthcare Company, with overarching responsibility for information security program management functions, including governance and regulatory compliance, risk management and threat and vulnerability management.

Question 2. Aligning Security to Deliver Meaningful Results to the Enterprise/Organization

Give examples of major accomplishments over the last 12 months that demonstrate how the nominee has been effective in achieving top- and/or bottom-line results for the business or organization through information security, risk management, compliance or governance initiatives. *(Examples should reflect the impact of security initiatives on closed deals, new or re-contracted business, new business ventures, cost savings, productivity increases, revenue growth, etc.)*

In the last 12 months, Steele has significantly increased US Healthcare Company's ability to identify and remediate information security vulnerabilities without appreciably impacting operational stability or effectiveness. She has instituted a series of technology, process and procedural controls that have enhanced the security of the organizations services and operations, without affecting performance or significantly increasing the cost of operations. the Information Security and Risk Management programs completed the following initiatives:

- Upgraded and continued support of HIPAA and PCI compliance programs
- Revised security policies and security awareness program content; completed training of full staff
- Established secure mobile device management for smart tablets in support of physician adoption of devices
- Completed ISO 27001 certification for core data centers and business units
- Completed SAS-70 type II for data centers/networking/hosting services
- Enhanced governance, risk and compliance platform to manage incidents and risk management activities
- Completed Phase 1 of data loss prevention program leveraging existing SIEM technology and additional investment
- Deployed new remote access capabilities in support of surgery centers
- Deployed new enterprise encryption capability for centralized key management

Question 3. Executive Leadership

Give examples of the nominee's leadership style and ability to influence the organization to accomplish his/her mission. Describe the nominee's involvement in the information security industry. *(Examples may include speaking at industry conferences; authoring white papers, articles, books; participating in association leadership, etc.)*

Steele's leadership style emphasizes staff empowerment. She encourages her staff to make decisions and work independently within the company, including with the organization's senior management. She regularly provides thought leadership, both within her program and well beyond. While Steele's primary focus is on strategic activities and staff development, she maintains a close relationship with the senior leadership, who look to her for guidance and assistance in business strategy and operations.

Steele participates in a number of industry organizations. She serves as an advisory board member for the Health Information Trust Alliance (HITRUST) and the American Health Information Management Association (AHIMA), and provides support for the Cloud Security Alliance, the Information Systems Security Association, CSO Network, SANS Educational Advisory Board and the Health Security Alliance. A popular speaker at industry conferences, she most recently presented at RSA on the increasing use of smart devices by the medical community, emerging trends in security and security risks in electronic health records. She is a former instructor for the CISA exam review course.

Question 4. Applying Innovation

Describe a specific situation(s) in the past 12 months where the nominee was presented with a significant challenge that required an innovative approach to resolution. *(Examples may include business-, project- and technology-related challenges that required the creative application of technology, strategy, etc.)*

Mobility is a new challenge for the organization as more physicians and practitioners adopt the use of smart devices. US Healthcare Corporation has embraced the new mobility and disruptive technologies as a game changer and avenue to provide superior service and collaborative patient care. Steele partnered with the business units to launch a "MobileRx"

program for employees. The program introduces new security controls to support “bring your own device” technologies as paid, corporate devices, including Apple and Android platforms.

Question 5. Technology Partnerships

Describe how the nominee works strategically with technology partners and third-party providers. *(Examples may include how they leverage the relationships to enhance their own company/organization’s performance or to help drive new products or services that are needed in the marketplace.)*

We are currently working with RiSK-inc, a risk metrics and reporting vendor who is analyzing weekly vulnerability scanning extracts in order to provide business related reporting to US Healthcare Company’s Senior Management Team. This solution must process gigabytes of data extracts each month, correlating various business units and applications with associated risk, and tying it together with potential business impact down to the monthly revenue generated by the environment. RiSK-inc has made a number of enhancements in order to handle the volume of data and the providing the ability to ties various environments together from a risk perspective, providing telling reports for executive management.

As a leading healthcare services company, our need for extremely fast delivery mechanisms drive our rapid adoption of technology such as asynchronous routing protocols, and double-digit petabyte storage facilities typically break most ‘off the shelf’ security products. Our Security Incident Management platform takes thousands of events per second at outlying ‘collectors’, sorting through the influx of activity and passing along only critical events back to the primary reporting system.

Question 6. Vision and Strategic Thinking

Describe the nominee’s vision of what information security executives will need to be focused on in the next 2 to 3 years in order for their organizations to be successful.

“Karen Steele is an industry leading security veteran and expert who is fundamentally changing the field at large. She is changing how we think about information security by tackling it from all angles: policy, industry standards, technical innovation, field partnerships, and working with authorities on a worldwide basis.”

--Amanda Yang, SVP Technology and Strategy, US Healthcare Corporation

Steele has a unique view of how information security should be approached within organizations. Instead of focusing primarily on information security, she emphasizes information risk management as the best long-term approach for protecting an organization’s information infrastructure. When the entire organization is focused on security, problems can be anticipated and solved in their early stages, rather than after the damage is done. Three areas that CISOs will need to focus on specifically include:

Electronic Health Records. With the move to digitize medical records, healthcare organizations will need to identify strategies to cope with and capitalize on the evolving awareness of the security and risk issues expressed by the administration, patients/customers and public-at-large.

Disruptive Technologies: Mobility, Cloud and Big Data are changing the way security executives must approach security. As the perimeter continues to disintegrate, the focus will become less on the device and more on the data. Security executives will need to focus on programs to protect data in the cloud as well as mobile device management. As organizations continue to collect increasing amounts of data, there will be a growing need to protect the data.

Business Intelligence Risk Metrics: In addition to formulating data protection strategies, organizations should look to ways to integrate business intelligence and analytics into their security programs.

Question 7. Nominee Personal Interests

During the ISE® Awards Gala, the audience enjoys hearing about the personal side of our nominees as they are called to the stage. Please tell us about **one or two** of the following:

1. Your hobbies: bike riding and traveling
2. Community involvement: Volunteer at Habitat for Humanity and Reston Interfaith
3. A secret ambition : To be a storm chaser
4. What you'd do if you won the lottery with a BIG payout : Set up a foundation to save distressed animals, homeless animals and the environment
5. If you could meet anyone dead or alive, who would it be and why: George Washington, I'd love to learn from a true leader
6. If you could be a famous person, who would you be and why:
7. Your favorite movie and why : Two Days in the Valley – the twists are outrageous
8. Your mentor : Harold Tice
9. Something not many people know about you : I write backwards
10. Anything else you'd like to share : Honored to be a nominee

Please do not include anything you would not want the audience to hear at the Awards Ceremony.

NOMINEE / NOMINATOR DECLARATION AND DETAILS

By submitting this form, I believe that the information I have provided is correct to the best of my knowledge. I authorize the release and use of any and all materials furnished in the nomination form for the purposes of evaluation and judging.

I understand that the nominee bio and photo submitted on this nomination form will be displayed on the ISE® website and may be used in publicity related to the ISE® Awards; and that all other information will be treated as confidential.

(Electronic submission of the form is taken to mean that the terms and conditions of this nomination form are accepted.)

Nominee Authorization: (type name) _____

Nominator Authorization: (type name if applicable) _____

Date: _____

SUBMISSION QUICK CHECK LIST

1. Did you complete the contact information where applicable in this document?
2. Is the name, title and company/organization name of the Nominee as you would like to see it printed in materials and on the website?
3. Did you include the Nominee's bio in this document?
4. Did you complete the Nomination Questions Section?
5. Did you include a Nominee's Personal Interest?
6. Did you fill in the Nominee Authorization, Nominator Authorization (if applicable) and Date?
7. Did you send a high-resolution photo of the executive to ISE@techexecnetworks.com?
8. Did you pay the Application Fee?

NEXT STEPS

1. Upon submission, a T.E.N. staff member will confirm receipt of completed nomination form, photo and payment of application fee.
2. An email will follow with details of the agenda of the ISE Executive Forum and Awards and how to register for the program. Nominees, their teams and qualified IT executives they would like to invite are eligible to attend the entire the ISE Executive Forum and Awards. *(A qualified IT executive cannot work for a vendor that provides information security products or services.)*
3. Details will also be provided on hotel registration, rates and how to book your room.

Thank you for participating in the ISE® Southeast Awards 2012. Good luck to you!