



ISE® Awards 2012

Project of the Year Nomination Form - SAMPLE

PROJECT EXECUTIVE SPONSOR CONTACT INFORMATION

Please list name, title and company/organization name as you would like to see in all print materials.

Data Fields with Asterisk Are Required	Enter Data In This Column
First Name*	John
Last Name*	Smith
Title*	CISO
Company/Organization Name*	XYZ Financial Corporation
Mailing Address*(No PO Boxes)	1234 Corporate Way
City*	Atlanta
State*	GA
Zip*	30329
Office Phone* (Include area code and extension)	404-555-1212
Mobile Phone (Include area code)	678-555-1212
Email*	jsmith@xyz.com
Assistant's Name	Joan Reynolds
Assistant's Phone (Include area code)	404-555-1213
Assistant's Email	jreynolds@xyz.com

Data Fields with Asterisk Are Required	Enter Data In This Column
Names of key team members and their titles	Kevin Moynahan, Project Manager and Team Lead Charlotte Martin, Service Delivery Manager Bob Lawrence, IdM Governance Andy Danielson, Infrastructure Manager Barry Powers, Deployment Manager Tanya Burns, Integration Manager Gary Bowers, Security Architect Gary Trexler, Lead Engineer Marvin Rogers, Systems Engineer James Ryan, Security Consultant

NOMINATOR CONTACT INFORMATION

Data Fields with Asterisk Are Required	Enter Data In This Column
Name of Official Nominator* (if different than Executive Sponsor Information above)	Christine Callaway
Title*	Vice President of Sales
Company Name*	IAM Technologies
Address*	4090 Perimeter Drive
City*	Palo Alto
State*	CA

Zip*	94306
Office Phone* (Include area code)	650-555-1212
Mobile Phone (Include area code)	650-555-1234
Email*	ccallaway@iamtech.com

PRIMARY CONTACT CONCERNING THIS NOMINATION FORM

Data Fields with Asterisk Are Required	Enter Data In This Column
Name of Primary Contact Person regarding this Nomination Form*	Amy Jones
Title* (<i>Complete remaining if different from Nominee or Nominator contact information</i>)	Public Relations Manager
Company Name*	IAM Technologies
Email*	ajones@iamtech.com
Office Phone* (Include area code)	650-555-1111
Mobile Phone (Include area code)	650-555-8888

PUBLIC RELATIONS CONTACT FOR THIS NOMINATION FORM

Data Fields with Asterisk Are Required	Enter Data In This Column
Name of PR Contact (if applicable)	Carla Miles
Company Name	XYZ Financial Corporation
Title	Public Relations Manager
Address	1234 Corporate Way
City	Atlanta
State	GA
Zip	30319
Office Phone*	404-555-9999
Mobile Phone (Include area code)	404-555-9876
Email*	cmiles@xyz.com

PROJECT CATEGORY NOMINATION QUESTIONS

IMPORTANT: Only a company logo and project description will be included on our website and in promotional materials. **All other information provided in the nomination form will be treated as confidential.**

All questions in this section are required to be answered for the nomination to be considered complete. [Please limit each essay question answer to 300 words or less.](#)

Company/Organization General Information

1. What is the company's/organization's URL? www.xyz.com
2. Provide a brief description of the company or organization's products or services.

XYZ Financial Corporation is one of the world's largest financial institutions, serving individual consumers, small- and middle-market businesses and large corporations with a full range of banking, investing, asset management and other

financial and risk management products and services. The company provides unmatched convenience in the United States, serving approximately 45 million consumer and small business relationships with approximately 4,900 retail banking offices and approximately 16,000 ATMs and award-winning online banking with 20 million active users. XYZ Financial Corporation is among the world's leading wealth management companies and is a global leader in corporate and investment banking and trading across a broad range of asset classes, serving corporations, governments, institutions and individuals around the world. XYZ Financial Corporation offers industry-leading support to approximately 3.5 million small business owners through a suite of innovative, easy-to-use online products and services. The company serves clients through operations in more than 38 countries

3. What is the total revenue of the company/organization?

- | | |
|---|--|
| <input type="checkbox"/> Less than \$1M | <input type="checkbox"/> \$500M-1B |
| <input type="checkbox"/> \$1-100M | <input type="checkbox"/> \$1-10B |
| <input type="checkbox"/> \$100-500M | <input checked="" type="checkbox"/> Greater than \$10B |

4. What is the total number of employees in the company/organization?

- | | |
|---------------------------------|--|
| <input type="checkbox"/> 0-1K | <input type="checkbox"/> 10K-50K |
| <input type="checkbox"/> 1K-5K | <input type="checkbox"/> 50K-100K |
| <input type="checkbox"/> 5K-10K | <input checked="" type="checkbox"/> 100-500K |

5. Please indicate the company's/organization's industry.

- | | |
|--|---|
| <input type="checkbox"/> Agriculture and Mining | <input type="checkbox"/> Media and Entertainment |
| <input type="checkbox"/> Business Services | <input type="checkbox"/> Non-profit |
| <input type="checkbox"/> Computers and Electronics | <input type="checkbox"/> Other (please indicate: _____) |
| <input type="checkbox"/> Consumer Services | <input type="checkbox"/> Real Estate and Construction |
| <input type="checkbox"/> Education | <input type="checkbox"/> Retail |
| <input type="checkbox"/> Energy and Utilities | <input type="checkbox"/> Software and Internet |
| <input checked="" type="checkbox"/> Financial Services | <input type="checkbox"/> Telecommunications |
| <input type="checkbox"/> Government | <input type="checkbox"/> Transportation and Storage |
| <input type="checkbox"/> Healthcare, Pharmaceuticals and Biotech | <input type="checkbox"/> Travel, Recreation and Leisure |
| <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Wholesale and Distribution |

6. Does the company/organization have a national or a global presence:

- National
 Global

Company/Organization Information Technology Department Information

1. What is the total annual IT Budget?

- | | |
|---|--|
| <input type="checkbox"/> Less than \$500K | <input type="checkbox"/> \$25-50M |
| <input type="checkbox"/> \$500K-1M | <input type="checkbox"/> \$50-100M |
| <input type="checkbox"/> \$1-10M | <input checked="" type="checkbox"/> More than \$100M |
| <input type="checkbox"/> \$10-25M | |

2. How many employees are in the IT Department? (Please indicate for both US and worldwide)

- | | |
|-------------------------------|----------------------------------|
| <input type="checkbox"/> 0-10 | <input type="checkbox"/> 150-300 |
|-------------------------------|----------------------------------|

- | | |
|---------------------------------|---|
| <input type="checkbox"/> 10-30 | <input type="checkbox"/> 300-500 |
| <input type="checkbox"/> 30-75 | <input type="checkbox"/> 500-1000 |
| <input type="checkbox"/> 75-150 | <input checked="" type="checkbox"/> 1000 or greater |

Company/Organization Information Security Department Information

1. What is the total annual budget for Information Security?

- | | |
|--|---|
| <input type="checkbox"/> Less than \$50K | <input type="checkbox"/> \$1-10M |
| <input type="checkbox"/> \$50-250K | <input type="checkbox"/> \$10-25M |
| <input type="checkbox"/> \$250-500K | <input type="checkbox"/> \$25-50M |
| <input type="checkbox"/> \$500K-1M | <input checked="" type="checkbox"/> More than \$50M |

2. How many employees are in the Information Security Department? (Please indicate for both US and worldwide)

- | | |
|---------------------------------|---|
| <input type="checkbox"/> 0-10 | <input checked="" type="checkbox"/> 150-300 |
| <input type="checkbox"/> 10-30 | <input type="checkbox"/> 300-500 |
| <input type="checkbox"/> 30-75 | <input type="checkbox"/> 500-1000 |
| <input type="checkbox"/> 75-150 | <input type="checkbox"/> 1000 or greater |

3. Is the Information Security Department a part of the IT organization?

If not, please share which department.

Yes, the Information Security Department is a part of the IT Organization.

Question 1. Project Overview

What is the Project name? Intelligent Identity and Access Management

Provide a brief high-level description of the project. *The description should be a maximum 100 words. (This will be published in the online ISE Project Nominee Gallery and printed program materials.)*

A proliferation of new applications, the rise in cloud-based applications, the need to maintain compliance with industry regulations and a mobile workforce requiring remote access left the existing Identity and Access Management solution challenged in its ability to manage user accounts across multiple technologies. The management of users includes user provisioning for new employees, account management for roles-based access and termination of accounts. The Intelligent Identity and Access Management project provides the flexibility to meet all the business needs and delivers new features that will assist XYZ with meeting the existing and future needs of the business.

When did the Project begin?

The project began in June 2010.

When did the Project end?

(Entire project or major phase of nominated project must have an end date within the past 18 months)
The project was completed in September 2011.

Describe the number of users the Project supports/protects in the US. 250,000

Describe the number of users the Project supports/protects worldwide. 315,000

What is the approximate budget for the Project? \$850,000

Question 2. Business Case – Challenges or Issues to Solve

What were the challenges or issues that needed to be solved?

- Manual provisioning of accounts across multiple applications
- Rogue accounts for cloud-based applications
- Roles-based compliance violations
- Multiple identities for individuals resulting from access to multiple application
- High demand for help desk support for password resets (53% of service desk calls)
- Manual workflow for approval of roles-based exceptions
- Missed service level agreements for user provisioning and role-based exceptions
- 24-48 hour provisioning of new and terminated users
- Lack of auditing and reporting for regulatory compliance

What were the goals of the Project?

- Reengineer business processes to align with new IAM processes
- Automate workflows and approvals for role-based exceptions
- Provision a single user account for multiple applications
- Provide real-time provisioning of new and terminated employees
- Implement password reset capabilities
- Implement time-bound provisioning and access for contractors and consultants
- Provide for roles-based access defined by job code and department
- Initiate compliance auditing and reporting of provisioning and access trails

Describe the Project that was implemented to solve the problem and why.

The Intelligent Identity and Access Management project was launched to automate the provisioning of new, existing and terminated users for XYZ corporate offices and its three global subsidiaries. XYZ Corporation executed a 3-phase IAM program that allowed the team to generate some quick wins and incrementally build credibility with upper management and end-user acceptance and support within the organization. The project delivered a single username and password for all employees in support of over 180 applications. User-friendly, self-service password reset capabilities enable users to reset passwords, thereby reducing the demand on the Help Desk by 45%. The system allows for the management and tracking of consultants, contractors and other workforce members that are not full-time employees with precision. Service deliver to local IS support staffs has improved SLA's for provisioning and role-based access to 3-4 hours for most requests.

Question 3. Innovation and Technology

Describe the Project in terms of how the project team demonstrated creative thinking and ingenuity.

Success was achieved through collaboration between the staff at XYZ Corporation and IAM Technologies. All project management and development work was performed by XYZ team members, with the architecture and customizations implemented by the vendor. This division of work built a highly cohesive team that was able to drive the implementation forward while reducing time to completion. As the team moved forward, the high collaboration provided for the brainstorming of new and improved functionality that allowed for the delivery of a best-in-class intelligent identity and access management solution for both traditional and non-traditional identity access requests, asset management and procurement/provisioning abilities. The new system is now a one-shop stop for IAM requests, and is scalable and optimized to support future needs.

Describe the technology that was implemented for this Project and why it was selected.

XYZ Corporation selected IAM Technologies Identity Manager, Role and Compliance Manager and Password Self-Service Manager for their ease of deployment, scalability, functionality, ease of use and ability to integrate with existing infrastructure.

Question 4. Results/Impact of the Project

Provide impactful and measureable results of the Project. *Describe how the Project has been effective in achieving top and/or bottom-line results for the business or organization, including new business ventures, cost savings (ROI), productivity increases, improved operations and/or revenue growth, etc.*

XYZ Corporation improved user provisioning by reducing the amount of time to add, modify or remove users in under 5 minutes. The previous provisioning process occurred once every 24 hours. The call volumes for password resets has been reduced from 53% of requests to 24%. Specific accomplishments include:

- Eliminated orphan accounts
- Instituted automatic de-provisioning for temporary employees to reduce risk and improve compliance
- Improved user experience via standardized usernames
- Lowered cost of administration via standardized usernames
- Lowered administrative costs associated with manual reset
- Improved employee productivity through self-service password management
- Improved new hire on-boarding through zero-day provisioning
- Implemented compliance accountability through access request approval process
- Reduced excessive permissions
- Lowered compliance and security risk for terminated users and contractors through automated de-provisioning
- Instituted simplified single sign-on supported by enterprise directory

Why do you think this Project should win?

The Identity Management team consists of 5 full-time employees that has been supporting an increasing user base over the last 4 years. The team was challenged in maintaining a steady state for provisioning and managing access within the organization. As the organization's requirements evolved, this challenge became even more demanding. By leveraging an existing investment and closely collaborating with the vendor team, XYZ Corporation implemented and customized a suite of IAM technologies. Careful planning, ongoing communication, tight collaboration and teamwork brought the project in on time and under budget. The result is an intelligent identity management and access governance solution that delivers bottom-line results, productivity improvements and ability to meet future access and compliance requirements

Question 5. Project Team Personal Interests

During the ISE® Awards Gala, our audience enjoys hearing about the personal side of the Project Team nominees as they are called to the stage. Please tell us about **one or two** of the following:

1. Something funny or interesting that happened to project team member(s) during the course of the project
2. Comments or feedback from senior management on the success of the project
3. What you'd do if you won the lottery with a BIG payout for the team --- If I won the lottery with a big payoff, I would treat the entire team to a 2 week, all expenses paid vacation at their individual destination of choice.
4. Something fascinating about the project (its technology, processes or people)
5. Anything else you'd like to share

Please do not include anything you would not want the audience to hear at the Awards Ceremony.

EXECUTIVE SPONSOR'S DECLARATION AND DETAILS

In submitting this form, I believe that the information I have provided is correct to the best of my knowledge. I authorize the release and use of any and all materials furnished in the nomination form for the purposes of evaluation and judging.

I understand that the company logo and project description submitted on this nomination form may be used in publicity related to the ISE® Awards; and that all other information will be treated as confidential.

(Electronic submission of the form is taken to mean that the terms and conditions of this nomination form are accepted.)

Executive Sponsor Authorization: (type in name) _____

Title: _____

Date: _____

SUBMISSION QUICK CHECK LIST

1. Did you complete the contact information where applicable in this document?
2. Are the Executive Sponsor name, title and company/organization name and Project Name as you would like to see them printed in materials and on the website?
3. Did you complete the ISE® Project Award questions in the Nomination Questions Section?
4. Did you include a Project Team Personal Interest?
5. Did you fill in the Executive Sponsor Declaration?
6. Did you send a company/organization logo in a high-resolution format (.EPS or.JPG) to ISE@techexecnetworks.com?
7. Did you pay the Application Fee?

NEXT STEPS

1. Upon submission, a T.E.N. team member will confirm receipt of completed nomination form, photo and payment of application fee.
2. An email will follow with details of the agenda of the ISE® Executive Forum and Awards and how to register for the program. Nominees, their teams, and qualified IT executives they would like to invite are eligible to attend the entire ISE® Executive Forum and Awards. *(A qualified IT executive cannot work for a vendor that provides information security products or services.)*
3. Details will also be provided on hotel registration, rates and how to book your room.

Thank you for participating in the ISE® Southeast Awards 2012. Good luck to you!